



**Stafford Junction  
Building a Better Tomorrow Campaign  
Story Telling Tool – Sample Social Media Post**

***Sample Post (Example to copy and paste):  
Facebook, Instagram, Twitter, etc.***

I'm raising money for Stafford Junction, an organization that transforms lives through faith and action, focusing on education, empowerment, and healthy living. Would you consider making a difference and assist me in my fundraising efforts? Your gift will help lift children and families up, your support is so appreciated!

Please feel free to share this post and encourage your friends to support this wonderful organization that helps those living in poverty in Stafford County!

Thank you in advance for your generosity! <http://staffordjunction.org/bbtc2021/>

***NOTE:*** Feel free to add relevant #hashtag, or photo

***Sample Post Using Video (Example to copy and paste):  
Facebook, Instagram, Twitter, etc.***

Check out this video <https://youtu.be/87e-zjhcyK0> about Stafford Junction and the work they do empowering those living in poverty in Stafford County. Please support their mission by donating at <http://staffordjunction.org/bbtc2021/> and feel free to share this post and encourage your friends to support as well. Would you consider making a difference and assist me in my fundraising efforts? Your financial gift is so appreciated! Thank you in advance for your generosity!